Opposites may attract, but they often make lousy business partners. That’s why companies today insist on hiring vendors that are as fiscally disciplined and entrepreneurial as they are.

When it comes law firms, the smart choice is McElroy, Deutsch, Mulvaney & Carpenter, LLP. The firm, which now has ten offices in seven states, has proven to be an astute observer of legal and economic trends, ensuring continued growth, financial stability and exceptional client service. In the last few years, the firm has developed a variety of attractive fee arrangements, including fixed fees for counseling and litigation matters.

“We have been proactive rather than reactive when it comes to strategic planning, the growth of our business and the performance of the firm,” says Edward B. Deutsch, managing partner of MDM&C. “The result is the ability to provide more efficient and effective service to our clients, with a dynamic business model that often mimics their own.”

Founded in 1983, MDM&C is a full-service law firm with nearly 300 attorneys working out of offices in New Jersey, New York, Pennsylvania, Connecticut, Massachusetts, Delaware and Colorado. The firm’s practice areas are as diverse as its geography: litigation, labor and employment, health care, insurance, fidelity and surety, bankruptcy, construction, corporate transactions, hotels and resorts, franchise, tax, private client services, real estate, environmental, banking, and white-collar crime and corporate compliance.

Now in its 30th year, the firm has plenty of reasons to celebrate—and it took time out to celebrate them this past spring at a firmwide retreat in Boca Raton, Fla. Attorneys and their significant others from the firm’s offices nationwide gathered to celebrate the firm’s storied tradition of encouraging and adopting a “Glass Half Full” approach to business, which contrasts with the doom-and-gloom attitude that seems to pervade the legal sector.

This year, for example, MDM&C welcomed a robust summer associate class and a large group of talented new attorneys. Other additions include former Connecticut Supreme Court Justice C. Ian McLachlan, who joined the firm’s Hartford, Conn., office to head up the appellate and alternative dispute resolution practices in New England.

They come into a firm that counts its people as one of its greatest strengths. The firm’s co-founder, James M. Mulvaney, describes them as “the brightest people you will ever meet and the best friends you will ever have. It’s really that simple.”

It’s not just insiders offering praise. In January, the New Jersey Commission on Professionalism in the Law and the Association of the Federal Bar of New Jersey named MDM&C attorney Joseph P. LaSala as recipient of the Professional Lawyer of the Year Award. It marks the third time he has received this prestigious award.

And in September 2012, Deutsch was honored with the Thomas D. Sayles, Jr. Humanitarian Award by the American Conference on Diversity.

But equally important, if not more, are the words of clients who are thankful for the firm’s advice and assistance, Deutsch says. “We recognize that clients trust and appreciate lawyers who genuinely care about their problems and provide them with effective and innovative results.”